



Advisement and Transfer Affairs

237 Administration Building ■ 800 University Drive ■ Maryville, MO 64468-6001
660.562.1951 office ■ lchand@nwmissouri.edu ■ www.nwmissouri.edu

ARTICULATION AGREEMENT BETWEEN ST. CHARLES COMMUNITY COLLEGE AND NORTHWEST MISSOURI STATE UNIVERSITY

AAS in Business Administration to BS in Marketing Northwest Catalog 2014-2016

OVERVIEW:

This formal program articulation agreement is made and entered into by Northwest Missouri State University, hereinafter referred to as Northwest, and St. Charles Community College, hereinafter referred to as SCC. By this agreement SCC and Northwest express a shared commitment to increasing opportunities for student access to and success in higher education. By clarifying transfer policies and procedures which assure articulation between programs, the institutions seek to assist students in making a seamless transfer from the associate to the baccalaureate degree.

PURPOSE:

This agreement provides students who have earned an **Associate Applied Science in Business Administration** the opportunity to complete a **Bachelor of Science in Marketing** at Northwest. Any SCC student who has earned an Associate of Applied Science in Business Management is guaranteed that Northwest will accept designated freshman and sophomore business credit hours as designated in this agreement, general education credits required for the AAS degree, plus any freshman and sophomore general education hours required by Northwest beyond the AAS degree. Northwest will apply such to the Bachelor of Science in Marketing degree in a manner consistent with the treatment of native students.

CONDITIONS OF TRANSFER:

Section I: Admissions and Matriculation

SCC students maintaining continuous enrollment under this agreement or matriculating into Northwest within 18 months from the last registration date with SCC will be afforded the same treatment and protection as Northwest native students enrolled under the Northwest catalog in effect the year the student officially matriculates into SCC. This agreement is in effect for students matriculating into SCC during the 2014-2016 catalog. Students entering under later catalogs must meet the requirements of the respective catalogs. Every effort will be made to update agreements as new catalogs come into effect.

Criteria for acceptance into the Bachelor of Science in Marketing will be the same for transfer as for native students.

Students seeking admission to Northwest must have a minimum 2.00 cumulative grade point average (gpa) in transfer.

Admission to some undergraduate programs is competitive. While all students who achieve a 2.00 cumulative gpa in transfer will be fully considered, Northwest may offer admission to students based on their relative ranking of the college cumulative gpa.

The grade point average used to determine admission to the baccalaureate program will be calculated based upon the academic policies of Northwest. Courses in progress will not be used for calculating grade point average.

SCC, upon the request of students, will provide verification of completed courses to Northwest through its Office of Registrar.

The transcript of students transferring from SCC will be evaluated by representatives from the Business and Professional Program at SCC and the Office of Admissions at Northwest.

The Office of Admissions at Northwest has established application procedures. Students should contact the Office of Admissions for details or consult the Northwest Undergraduate Academic Catalog.

Transfer students from SCC will have access to financial aid, scholarships, and student services. Students will be referred to "Financing Your College Education," available from Northwest's Financial Aid Office, for more details.

Northwest will apply the same academic progress and graduation standards to SCC transfer students as those applicable to native students.

Section II: Transfer of Credit

Courses that are non-college level (commonly less than 100 level courses) are not transferable toward a baccalaureate degree.

Only academic courses with passing letter grades (A, B, C, D) will be accepted for graduation requirements.

Most major and common professional component courses require a C or better. Those courses are outlined in the Northwest catalog.

Students who have earned scores on Advanced Placement tests (AP) or International Baccalaureate (IB) tests offered in high school may be awarded college credit after evaluation of official score reports from the College Entrance Examination Board. Accepted credit will be recorded on a student's transcript in accordance with the Northwest's credit for external examinations policy. Credit is not granted for an AP exam if the student has completed a college course equivalent to the AP exam.

Students may earn college credit by examination in the College Level Examination Program (CLEP) in selected exams if scores earned meet the score requirements outlined in Northwest's university catalog. Official score reports must be submitted to the Office of Admissions at Northwest.

Northwest will accept for credit courses taken while the student is enrolled in high school in a Dual Enrollment Program as long as the courses are not vocational in nature and follow the Missouri CBHE

State Guidelines for Dual Enrollment Courses issued October 1999. In order to have credit evaluated and granted, the Office of Admissions must receive an official college transcript from the college or university granting the credit.

Section III: Program Plan

Students falling under this program articulation agreement will be responsible for successfully completing the following requirements.

ST. CHARLES COMMUNITY COLLEGE ASSOCIATE OF APPLIED SCIENCE in BUSINESS MANAGEMENT

General Education Requirements 25 hours

Course Title	Hours	Northwest Equivalent	Hours
BUS 105 Business Ethics	3	Humanities/Philosophy Equivalent	3
ECO 110 Princ of Macroeconomics*	3	52-150 General Economics I*	3
ENG 101 English Composition I	3	10-111 Composition	3
ENG 115 Technical Writing OR		Elective	3
ENG 125 Business Writing	3	Elective	3
SPE 101 Oral Communications	3	29-102 Fund. of Oral Communication	3
HIS 101 American History to 1877 OR		History Equivalent	3
HIS 102 American Hist. since 1877	3	History Equivalent	3
MAT 160 College Algebra* OR			
MAT 162 College Algebra-STEM	4	17-118 College Algebra*	3
BIO course (choose one):	3	Life Science Equivalent	3
BIO 100, 101/103 or 150, 110/113, 120, 122, 125/127 or 160, 240/243			

Business Administration Core 32 hours

Course Title	Hours	Northwest Equivalent	Hours
ACT 110 Financial Accounting I*	4	51-201 Accounting I*	4
ACT 130 Managerial Accounting I*	3	51-202 Accounting II*	3
BUS 101 Introduction to Business	3	Elective	3
BUS 201 Principles of Management*	3	54-313 Principles of Management*	3
BUS 220 Principles of Finance	3	Elective	3
BUS 230 Principles of Marketing*	3	55-330 Principles of Marketing*	3
BUS 298 Business Admin Capstone	1	Elective	1
CPT/BAS 103 Microcomputer Apps*	3	44-130 Computers & Info Tech*	3
ECO 120 Princ of Microeconomics*	3	52-151 General Economics II*	3
Recommended Electives:	6		
BUS 246 Legal Environ of Business* (3)		53-311 Business Law I*	3
MAT 175 Introductory Statistics* (3)		17-114 General Statistics I*	3

Students must choose one of the following options (9 hours) for completion of AAS.

<u>SCC Course</u>	<u>Hours</u>	<u>Northwest Course</u>	<u>Hours</u>
<i>Management Option</i>			
BUS 204 Total Quality Operations	3	Elective	3
BUS 206 Human Resource Mgmt	3	Elective	3
BUS 210 Organizational Behavior	3	Elective	3
<i>Marketing Option</i>			
BUS 232 Advertising/Sales Promo	3	Elective	3
BUS 236 Consumer Behavior	3	Elective	3
BUS 238 Personal Selling	3	Elective	3
<i>Accounting Option</i>			
ACT 115 Computerized Accounting	3	Elective	3
ACT 210 Intermediate Accounting I	3	51-306 Intermediate Accounting I	3
ACT 240 Individual Income Tax Acct	3	Elective	3
<i>Finance Option</i>			
ACT 105 Personal Acct & Finance	3	Elective	3
ECO 220 Money & Banking	3	Elective	3
Elective from ACT, BUS, ECO, GEO 120 or MAT 175	3	Elective	3

The following courses (22 hours) may be taken at either SCC or Northwest:

*Each of the following courses is required for a B.S.in Marketing at Northwest.
If they are not taken as electives at SCC then they must be taken at Northwest.*

<u>SCC Course</u>	<u>Hours</u>	<u>Northwest Course</u>	<u>Hours</u>
ENG 102 English Composition II	3	10-112 Composition	3
POL 101 American Government	3	34-102 Intro to American Government	3
PSY 101 General Psychology	3	08-103 General Psychology	3
Physical Science (choose one): CHM 101/103, 110/113, PHY 111/113, 130/131, 125/127, 150/153, 151/154, 240/243	4	Physical Science (choose one):	4
Literature (choose one): LIT 200, 210, 215, 220, 216, 230, 235, 240, 241, 242, 250, 252, 260, 265, 273, 275, 271, 272	3	Literature Requirement	3
Fine Art (choose one): ART 101, 150, 160, MUS 111, 112, 113, 230, 231, 232, 234, PHE 140, THE 122, 229, 123, 124, 126, HIS 230, GLC 210, LIT 274	3	Fine Art Requirement	3
Multicultural course (choose one): ANT 220, 224, ARB 101, FRN 101, 102, 220, GLC 215, GLS 101, GRM 101, 102, LIT 271, 275, SPN 101, 102, 220, 230	3	Multicultural Requirement	3

The following courses (42 hours) must be completed at Northwest:

53-324 Fundamentals of Business Finance*	3
54-310 Managerial Communications*	3
54-315 Operations Management*	3
54-417 Organizational Policy & Decision Making*	3
55-438 International Business*	3
44-317 Management Information Systems*	3
55-332 Promotion*	3
55-333 Consumer Behavior*	3
55-430 Sales & Sales Management*	3
55-432 Marketing Research*	3
55-434 Marketing Management*	3
Students must take two of the following:	6
54-415 Intern in Management* (3) OR	
55-435 Intern in Marketing* (3)	
55-331 Retailing* (3)	
55-431 Logistics Management* (3)	
55-437 International Marketing* (3)	
55-440 Business Study Abroad* (3)	
Recommended Electives*:	3
300- or 400-level advisor-approved elective	

Total minimum hours required from both institutions for B.S. in Marketing 124 Hours

Electives must be taken to total 124 credit hours.

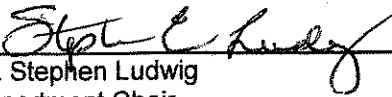
Students must complete a minimum of 60% (36 credit hours) of their major courses at Northwest.

* Students must receive a 'C' or better in all common professional component and business major courses (noted by asterisk).

Student can complete the B.S. Marketing program completely online through Northwest following this agreement.

While this agreement has not yet been signed by both institutions, Northwest maintains that credit will be transferred as written.

Approved by:



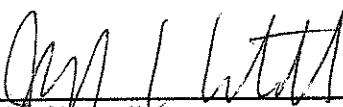
Dr. Stephen Ludwig
Department Chair
Department of Business
Northwest Missouri State University

3/24/15
Date



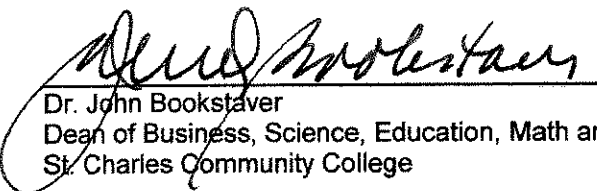
Mrs. Beverly Schenkel
Dean of Enrollment Management
Northwest Missouri State University

3-26-15
Date



Mr. Joe Hartnett
Chair of Business
St. Charles Community College

4-21-15
Date



Dr. John Bookstaver
Dean of Business, Science, Education, Math and Computer Science
St. Charles Community College

4/23/15
Date